

## Objective

Seeking a position to apply and increase professional expertise through meeting artistic needs, providing creative input, using design knowledge, and elevating product quality

## Experience

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### ASSOCIATE 2D DESIGNER

Design Reactor; Campbell, CA  
2007-current

- creative lead for HP and AMD
- working on projects from concept to engineering hand-off
- involved in concept pitches, mood boards, flow charts, storyboards, comps, design reviews, and client meetings
- designing content for interactive demos, websites, animations, and motion graphics
- managing and created web optimized assets for production, site maintenance, and banners
- coordinating with 3D designers, video department, producers, and engineers to meet deadlines

### GRAPHIC DESIGNER

Avanquest Publishing USA, Inc; Pleasanton, CA  
2004-2007

- successfully increased sales on products through effective package design
- designed boxes from concept to completion
- managed all stages of the packaging process
- created design timelines and schedules
- determined box specs such as foil, emboss, and spot colors
- built and maintained relationships with designers and printers to ensure deadlines were met and that color and branding standards were maintained
- flexible enough to move between any stage of..

## Skills

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I have experience in print, web, and broadcast design. I'm comfortable with cmyk, hex and rgb. My strengths include Illustrator, Photoshop, and Flash with an intermediate knowledge of After Effects and Actionscript. Having worked on both sides, I understand

## Education

Savannah College of Art and Design  
Savannah, GA  
B.F.A, 2001  
Graphic Design, Cum Laude

### *experience cont.*

- main image and layout creation while checking and approving proofs
- served as liaison between Avanquest Publishing USA, Inc. and print vendors
- press checked all boxes, ensured color accuracy, received first articles of final printed pieces, addressed issues, set corrective actions, and approved boxes for distribution

### GRAPHIC DESIGNER/ARTIST ASSISTANT

T-Square Graphics; Savannah, GA  
2003-2004

- gained practical knowledge of print production through prepress
- ensured electronic files were press ready with trapping, curves, and spot channels
- worked closely with press operators to increased knowledge of two and four-color printers, die-cutting, gluing, and embossing

### GRAPHIC ARTIST/PRODUCTION ASSISTANT

WSAV 3 – NBC affiliate; Savannah, GA  
2002-2003

- created on-air graphics
- worked under strict deadlines
- learned various elements of producing a live news show including camera operation, and teleprompter

design and production. My quest for knowledge enables me to communicate effectively with designers, producers, project managers, engineers, vendors, and managers.